

# DIY Lab

**Creative Synergies for Innovation**

**FEBRUARY 26, 2025,**

**9:30 AM - 4:30 PM**

**Agripolis, Legnaro - PD (IT)**

## agenda

9:30 - 10:00 | Arrival and participant registration

10:00 - 10:30 | Introduction – Goals and Tools

10:30 - 11:30 | Lightning Talks: Cross-Sector Innovations

11:30 - 11:45 | Coffee break

11:45 - 13:00 | Challenge & Innovation Process Ideation Lab (part I)

13:00 - 14:00 | Networking lunch

14:00 - 15:30 | Challenge & Innovation Process Ideation Lab (part II)

15:30 - 16:00 | Presentation of results

16:00 - 16:30 | Conclusions

## info and reservations

Free participation. Limited seating available.

**Register by February 10, 2025**

by filling out the form at this link:

<https://it.surveymonkey.com/r/793KZM8>

<https://attractiss.eu/>

## speakers

**Patrizia Proietti**, Agri-food innovation senior researcher

**Andrea De Muri**, Business model innovation manager

**Vladi Finotto**, Business innovation academic expert

**Stefano Schiavo**, AI innovation manager



in collaboration with



Funded by  
the European Union

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Commission. Neither the European Union nor the European Commission can be held responsible for them.