Training on Multi-Actor Approach & Interactive Innovation

20 - 21 January 2027 | Bari, Italy

Date: 20 – 21 January 2027
Time: 9.00 – 17.30 h
Venue: CIHEAM Bari, Via Ceglie 9 70010 Valenzano (BA)

The PREMIERE and ATTRACTISS projects are launching a joint "Train-the-Trainers" session taking place on **20 – 21 January 2027** in **Bari, Italy**.

This training brings together two complementary European initiatives to strengthen:

- The Multi-Actor Approach (MAA) under Horizon Europe
- Interactive innovation processes in agriculture, forestry, and rural areas
- The capacities of Innovation Support Services (ISS) across Europe's Agricultural Knowledge and Innovation Systems (AKIS)

This is an **interactive, practice-oriented** training combining theoretical understanding with hands-on application.

Participants will:

- Deepen their understanding of the **Multi-Actor Approach (MAA)** in Horizon Europe for proposal development and project implementation.
- Strengthen their ability to design meaningful stakeholder engagement and **co-creation processes.**
- Explore **interactive innovation** as a driver of sustainable transformation in AKIS.
- Practice facilitation, brokerage, and communication skills through **simulations, role-play, and case-based exercises.**
- Experiment with practical tools from the **PREMIERE Online Academy** and **ATTRACTISS methodologies.**
- Reflect on the roles of ISS and advisors across the innovation cycle.
- Develop a concrete **plan to transfer knowledge locally**, preparing workshops, trainings, or peer-learning sessions.
- Join a Europe-wide **Pool of Trainers network** to continue peer exchange beyond the training.

Day 1 Tuesday 20 January 2027	
Time	**Activity**
9.00 - 9.15	Welcome remarks by CIHEAM Bari
09.15 - 10.30	**Session 1** – Ice-breaker exercise, training objectives and agenda, training rules, project introductions and why are we collaborating on this training.
10.30 - 10.45	*Coffee break*
10.45 -12.30	**Session 2** – Interactive innovation and spiral of innovation
12.30 -13.30	*Lunch*
13.30 - 15.30	**Session 3 – Multi-Actor Simulation Game (MAMY)**: Experiencing a Multi-Actor Approach (MAA) consortium for project co-creation
15.30 - 15.45	*Coffee break*
15.45 - 16.45	**Session 4** – Network analysis
16.45 - 17.15	**Session 5** – Consortium building and stakeholder engagement
19.00-21.00	*Joint dinner*

Day 2 Wednesday 21 January 2027	
Time	Activity
09.00 - 09.30	Welcome to day 2, reflection day 1 energy timeline
09.30 -10.45	**Session 6** – Methods and tools for interactive innovation
10.45 -11.00	*Coffee break*
11.00 -12.30	**Session 7** – Developing your constructive narrative through story telling
12.30 -13.30	*Lunch*
13.30 – 15.00	**Session 8** – Designing multi-actor proposals that meet the MAA requirements and evaluation standards
15.00 -15.15	*Coffee Break*
15.15 -16.00	**Session 9** – ATTRACTIS & PREMIERE tools and training materials
16.00 - 17.00	**Session 10** – Training commitment
17.15 - 17.30	Closure and training evaluation